



EVENTS COMMITTEE CHAIR

KEN STONER

Martin Bros Distributing

EVENTS COMMITTEE MEMBERS

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Camp Courageous of Iowa

DALE BOECKMAN

Cenex Energy

BRUCE BROCKWAY

Unified Contracting Services

RAY COLBERT

Hartland Fuel Products

DAVE DANIELS

Landmark Novelties Inc

BRYAN DEJONG

Baxter Oil Company

TERRY EBKE

Security Equipment Inc

TYLER FARNER

Farnar-Bocken Company

WARREN GILLETT

GROWMARK Tank & Truck Center

DEB GROOMS

Iowa Propane Gas Assn

JOHN LEFORT

Hunt Brothers Pizza

JENNIFER LIKES

Central States Petroleum

JULIE METROS

EMC Insurance Companies

MARK MEYER

Keck Energy

RANDY MEYER

Kum & Go, LC

ELDON MEYERS

K & H Coop Oil Co

BRIAN O'DONELL

Stuart Tank Sales Corp

COREY POPPE

Superior Industries

DAVE REIF

Reif Oil Company

CHUCK RUSSO

LaRue Distributing Inc

DAVE SCHULZ

River Valley Cooperative

DOUG STRUVE

Seneca Environmental Services

DAN TOALE

Consolidated Energy Co., LLC

RANDY WOODARD

Elliott Oil Company

PARTNER SPONSORSHIP PACKAGES

Dear Partner!

On behalf of the Petroleum Marketers & Convenience Stores of Iowa, we wish to **THANK YOU** for your past support and involvement in the success of our industry. The PMCI Events Committee and the staff have gathered the feedback of our vendors, sponsors, marketers and retailers and are pleased to present our new partner packages **MAXIMIZE YOUR MARKETING EXPOSURE TO THE INDUSTRY!** Our diverse group of volunteer leaders has put together a 12-month partner sponsorship program to fit the needs of business associates of the petroleum and convenience store industry.

With flexible invoicing and payment plans available and a wealth of value in benefits to your company, we anticipate a strong positive reaction. Please review the package levels available on the back side of this letter and respond with your commitment today. We have many incredible changes lined up for educational, networking and marketing opportunities with Iowa marketers and retailers. These events are in addition to the newly announced merger of state association trade shows between Iowa, Missouri, Kansas and Nebraska.

We invite you to get in on the ground floor of this exciting new venture! The enclosed annualized partnership packages will help stretch your marketing dollars for the greatest value to your company. Effective July 1 thru June 30, partner sponsorship packages will range from \$500 to \$10,000.

PMCI represents a dynamic network of nearly 2,000 petroleum or c-store sites and businesses that serve these sites. Our educational conferences are highly-interactive professional development and networking opportunities designed for participants and sponsors to maximize time and value. These events will give your company added exposure so you can set yourself apart from the competition through strategic and targeted marketing efforts.

You may select from the sponsorship levels outlined or call to discuss a customized package. For more information on these great opportunities to add value and exposure for your company, please contact Ms. Sandy Bland at (515) 224-7545, ext. 12. She'd love to talk with you!

On behalf of my colleagues on the Events Committee,

Ken Stoner, Chairman

PMCI Events Committee



The **PMCI Partner Program** is your **Key to Connecting** with petroleum industry leaders, marketers and business developers. Reach influencers and decision makers and open doors for your services and products by sponsoring with PMCI.

- **CONNECT** with PMCI Members
- **ENJOY** No-Hassle Benefits
- **FLEXIBLE** Payment Options
- **CUSTOMIZE** Benefit Options

Program benefits effective July 1 – June 30

PLATINUM PARTNER PACKAGE: \$10,000

- ◆ Educational Event Speaker Sponsorship and Solo Speaking Opportunity
- ◆ Company Name and Logo Recognition on All Educational Event Signage... July 1 - June 30
- ◆ Company Name and Logo Recognition on PMCI Website... July 1 - June 30
- ◆ Company Tile Ad on PMCI Website. Content can be Refreshed Monthly... July 1 - June 30
- ◆ Company Name and Logo Recognition in Magazines... July 1 - June 30
- ◆ Choice of Four Educational Event Registrations and Four PAC Event Registrations
- ◆ Company Name and Logo on PAC Event Golf Full Hole Sponsorship
- ◆ Publication of Submitted Article in *Iowa Oil Spout* Magazine
- ◆ \$500 off Annual PMCI Membership Dues Renewal
- ◆ Mailing Labels of PMCI Members
- ◆ 25% Discount on *Iowa Oil Spout* Advertising... July 1 - June 30

GOLD PARTNER PACKAGE: \$7,500

- ◆ Educational Event Speaker Sponsorship
- ◆ Educational Event Meal Sponsorship
- ◆ Company Name and Logo Recognition on All Educational Event Signage... July 1 - June 30
- ◆ Company Name and Logo Recognition on PMCI Website... July 1 - June 30
- ◆ Company Name and Logo Recognition in *Iowa Oil Spout* Magazine... July 1 - June 30
- ◆ Choice of Four Educational Event Registrations and Four PAC Event Registrations
- ◆ Company Name and Logo on PAC Event Golf Green **or** Tee Sponsorship
- ◆ \$350 off Annual PMCI Membership Dues Renewal
- ◆ Mailing Labels of PMCI Members
- ◆ 20% Discount on *Iowa Oil Spout* Advertising... July 1 - June 30

SILVER PARTNER \$5,000

- Educational Event Shared Speaker Sponsorship
- Educational Event Reception Sponsorship
- Name and Logo Recognition on All Educational Event Signage... July 1 - June 30
- Name and Logo Recognition on PMCI Website... July 1 - June 30
- Name and Logo Recognition in *Iowa Oil Spout* Magazine... July 1 - June 30
- Choice of Four Educational Event Registrations **or** Four Golf Event Registrations
- \$100 off Annual PMCI Membership Dues Renewal
- Mailing Labels of PMCI Members
- 15% Discount on *Iowa Oil Spout* Advertising... July 1 - June 30

BRONZE PARTNER \$2,500

- Educational Event Shared Speaker Sponsorship
- Name and Logo Recognition on All Educational Event Signage... July 1 - June 30
- Name Recognition on PMCI Website... July 1 - June 30
- Name and Logo Recognition in *Iowa Oil Spout* Magazine... July 1 - June 30
- Choice of Two Educational Event Registrations **or** Two Golf Event Registrations
- 10% Discount on *Iowa Oil Spout* Advertising... July 1 - June 30

PMCI PARTNER \$1,000

- Name Recognition on Event Signage... July 1 - June 30
- Name Recognition on PMCI Website... July 1 - June 30
- Name Recognition in *Iowa Oil Spout* Magazine... July 1 - June 30
- Two Registrations to Educational Event of Choice

PMCI FRIEND \$500

- Recognition at one Educational Event (i.e. Refreshment Break)

PARTNER INFORMATION

Name _____ E-mail _____
 Company _____ Website _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____

PAYMENT INFORMATION

- Check Enclosed Invoice - Full Amount Invoice - Quarterly
 Charge to Credit Card - Full Amount Charge to Credit Card - Quarterly
 MasterCard VISA AMEX Discover

Card Number _____ Exp Date _____
 Signature _____

PARTNERSHIP PACKAGE LEVELS

- | | |
|-------------------------|-----------------------------------|
| PLATINUM PARTNER | <input type="checkbox"/> \$10,000 |
| GOLD PARTNER | <input type="checkbox"/> \$7,500 |
| SILVER PARTNER | <input type="checkbox"/> \$5,000 |
| BRONZE PARTNER | <input type="checkbox"/> \$2,500 |
| \$1,000 PARTNER | <input type="checkbox"/> \$1,000 |
| \$500 FRIEND | <input type="checkbox"/> \$500 |

Partner Sponsor Package Program
 benefits effective July 1 – June 30.